

## Frequently asked question about Soft Lift™

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The purpose of this document is to provide written information regarding the risks, benefits and alternatives of the procedure for Soft Lift™. This material serves as a supplement to the discussion you have with your physician. It is important that you fully understand this information, so please read this document thoroughly.

### *What is a Soft Lift™*

A personalized Soft Lift™ makeover can instantly refresh your look in a single treatment session with Dr. Copeland.

Dermal filler like Juvederm and a botulinum toxin to relax and improve your wrinkles are combined to enhance the synergistic effect of both modalities; restoring lost volume, smoothing out deep wrinkles and fine lines and enhancing facial contours. The overall effect is a balanced, refreshed and more youthful appearance. . While it is against Canadian Regulations to mention any specific name of a drug in its advertising, MD Aesthetics only uses the most well researched and global botulinum toxin on the market.

### *What areas of my face would this affect?*

Depending on your needs, volume would be restored using filler such as Juvederm to areas such as cheeks, jowls, lips, marionettes and nasal labial folds. To improve wrinkles, a botulinum toxin prescription drug is administered to temporarily relax the muscles that produce moderate to severe frown lines between the eyebrows, lines across the forehead, and crow's feet at the corners of the eyes. Administered correctly by an experienced physician, it can give you a noticeable, temporary improvement of moderate to severe frown lines, forehead lines and crow's feet, creating a subtle, more relaxed look

### *How long does it take?*

This in-office procedure takes approximately 45-60 minutes and there is no down-time. You can go back to work or go about your normal daily activities immediately after treatment. This procedure should be administered by an experienced physician.

### *How to I start?*

A consultation is required prior to treatment to discuss possible side effects, ensure that you have no underlying medical conditions which contraindicate treatment and ultimately determine if this procedure is appropriate for you.